

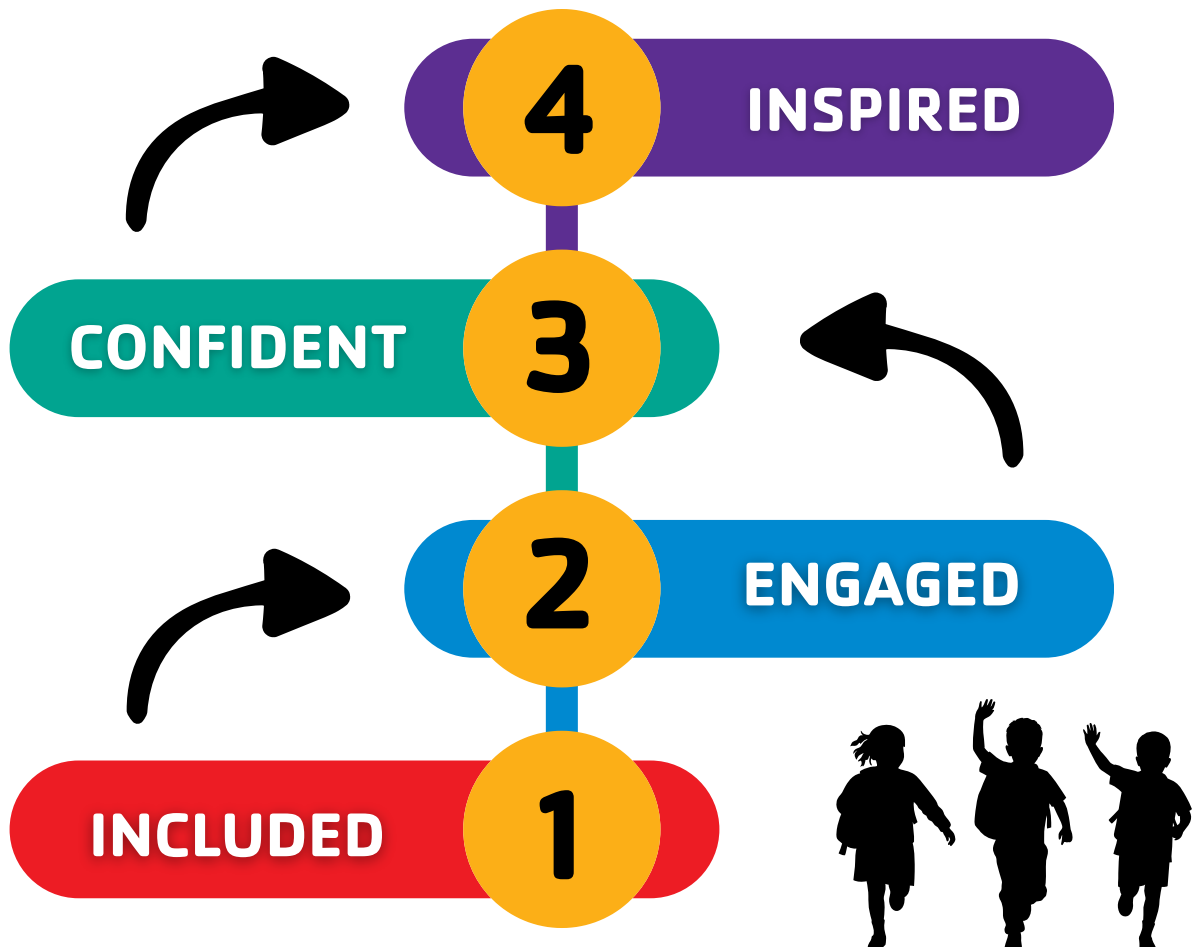


FLAT ROCK RIVER YMCA CAMP

Our Goals to Build Up Your Camper

We are privileged to come along side parents in their desire for their child to have a sense of belonging and the opportunity to thrive. Kids want this too!

We fulfill our commitment to a safe, rewarding environment for every child by intentionally designing our programs around four goals with a purposeful progression.



1

INCLUDED

All campers feel **INCLUDED** just the way they are. We can help campers feel “safe to be yourself” by setting clear boundaries right away. Our camp community is then set up for success.

UNDERSTAND EXPECTATIONS

Campers learn the camp guidelines, understand why they matter, and take ownership of creating a safe and respectful environment for everyone.

FEEL SUPPORTED

Campers feel physically and emotionally safe, knowing they can try new things at their own pace with encouragement from peers and staff.

SEEK SUPPORT

Campers feel comfortable asking for help, leaning on peers and staff, and accepting support when needed.

RESULT

Because campers feel safe and have a sense of inclusion and belonging, they are more willing to connect with others.



2

ENGAGED

Campers are **ENGAGED** in their cabin group, building new friendships, and engaged in camp activities.

BE INCLUSIVE

Campers actively engage with others, celebrate differences, and help create a space where everyone feels seen and valued.

BUILD CONNECTIONS

Campers form friendships through shared experiences, teamwork, and fun—both structured and unstructured.

ENGAGE & CONTRIBUTE

Campers participate fully, bring energy to activities, and positively impact the camp community through their actions.

RESULT

A safe, positive, and uplifting environment has been created and campers are ready to challenge themselves with less fear of failure and more “I can do this”!

3

CONFIDENT

Campers grow in **CONFIDENCE** as we encourage them to stretch their comfort zones by trying new activities and meeting new people.

GIVE IT A TRY

Campers are encouraged to do their best at activities and know that no one is going to put them down if, at first, they don't succeed.

DEVELOP CHARACTER

Campers practice caring, honesty, respect, and responsibility in everyday interactions which yields power to a positive Camp culture.

GROW CONFIDENCE

Campers discover their strengths, try new challenges, and build belief in themselves because they've been given a safe place to do so.

RESULT

Based on their accomplishments, confidence is on the rise and character has been strengthened. Campers have grown in many personal ways and are now better equipped to take on life's challenges and opportunities.



4

INSPIRED

Campers leave **INSPIRED** at the end of their week at camp. To leave Inspired, the first three goals must be met. Campers then realize they have the ability to make things happen—they've just personally experienced it with their cabin group.

INSPIRE & LEAD

Campers learn to lead in their own way — encouraging others, setting examples, and making a difference.

BELIEVE IT'S POSSIBLE

Because they have seen and experienced firsthand what happens when we intentionally create an environment where everyone can thrive, they recognize how even small actions can make a difference back home in their communities and families. We take time for significant reflection on this during the closing campfire.

RESULT

Campers are confident to be themselves, to engage and include others and are inspired to make a difference in the world!



MISSION ACCOMPLISHED!



We take seriously our commitment to invest in these goals to positively empower the next generation.

There is nothing more rewarding than seeing campers stand a little taller and carry home that gleam in their eyes for all they accomplished and with the knowledge they have the power to effect the world around them in positive ways.

It's what inspires us every day!

